



**Vel Tech**  
Rangarajan Dr. Sagunthala  
R&D Institute of Science and Technology  
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)  
Avadi, Chennai



B.Tech. Aero, Biotech (6 years)  
CIVIL, CSE, ECE, EEE, Mech & MBA  
Programmes have been  
Accredited by NBA

# SCHOOL OF MANAGEMENT

Department of  
Management Studies

## M.B.A.



**2026-27**

**ADMISSIONS  
OPEN**

Specialization in

Finance

Business  
Analytics

Digital  
Marketing

Technopreneurship

Logistics  
and Shipping  
Management

Human  
Resource



**Top Recruiters**

HYUNDAI  
**MOBIS**

  
The Indus Valley

  
Hindustan Unilever Limited

**FOXCONN**

**BRUHAT**



**KEYENCE**

**homefirst**  
We'll take you home

**CMR**  
For a better tomorrow

 **kotak**  
Kotak Mahindra Bank

**VI**™  
Together for Tomorrow

  
**airtel**

**Entrance Exam Dates**

PHASE I

	SLOT - I	SLOT - II
EXAM DATE	14-02-2026	14-03-2026
DECLARATION OF RESULTS	18-02-2026	18-03-2026

PHASE II

	SLOT - I	SLOT - II
EXAM DATE	18-04-2026	23-05-2026
DECLARATION OF RESULTS	22-04-2026	26-05-2026



**SCAN  
HERE**

## Teaching - Learning Methodologies

### Experiential learning

- › Industrial Visits
- › Seminar
- › Presentation
- › Mock Activity
- › Workshops
- › Research Laboratory

### Participative Learning

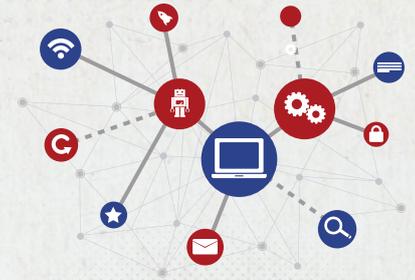
- › Chart Activity
- › Group Discussion
- › Ex Tempore
- › Peer-to-Peer Learning
- › Role Play
- › Alarp Demonstration Study

### Problem Based learning

- › Case Studies
- › Rural Development Programs
- › Simulation
- › Scenario
- › Inquiry
- › Project

## Highlights

- ▶ Partnered with QS-ranked universities in 44 countries, ensuring students receive extensive global exposure and scholarship opportunities.
- ▶ 215+ global MoUs, students gain access to semester-exchange programs and international internships, many with stipend opportunities.
- ▶ Placement training begins from day one through platforms such as Infosys Springboard and The Hindu STEP Portal.
- ▶ The TBI-NIDHI PRAYAS program supports student-led ventures and innovations with funding assistance of up to ₹50 lakhs.
- ▶ Offers foreign-language courses in French, Mandarin Chinese, Spanish, Japanese, and German, and serves as a Nodal Centre for TOEFL and IELTS.
- ▶ Air-conditioned classrooms equipped with Hi-Tech interactive devices.
- ▶ Highly qualified and dedicated faculty with rich industry experience.
- ▶ Curriculum strengthened through the use of modern business tools and practical learning methodologies.
- ▶ More than 50 events conducted annually through vibrant and active business clubs.



**Over 3164 industry connections for Industry based - Practical projects and student learning with stipend support.**

**₹13 lakh overall Stipend**

## Fee Structure

Programme	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
M.B.A. (Category I)	142000	8000	150000	75000
M.B.A. (Category II)	172000	8000	180000	90000
M.B.A. (Category III)	192000	8000	200000	100000
M.B.A. (Category IV)	242000	8000	250000	125000

Cautions Deposit INR 5,000/- (Payable once during admission and refundable at the end of the programme)



**Eligibility**

**The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.**

## Placement @ VTU M.B.A.

- ▶ Placement Training from day one
- ▶ CTC from 4 lakhs to 12 lakhs / Annum
- ▶ Students in the department earned a total of ₹13 lakh from internships and projects.



CONTACT

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