

Admissions Open 2022-23



Vel Tech

Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

No.42, Avadi-Vel Tech Road, Vel Nagar, Avadi,
Chennai, Tamil Nadu 600062

B.Sc
**VISUAL
COMMUNICATION**

B.Sc
MULTIMEDIA

SCHOOL OF MEDIA TECHNOLOGY AND COMMUNICATION

B.Sc
**VISUAL
COMMUNICATION**

The Visual Communication course helps the students to develop their creative skills in Designing, Photography, Advertising, Editing, Television Production, Script writing, Filmmaking, Web Designing etc. Besides teaching the fundamentals, Students are trained with the necessary technical skills to face the media industry confidently. The course provides suitable academic ambience along with professional teachers.

B.Sc
MULTIMEDIA

The Multimedia course offers creative expertise in various aspects of Animation, Digital Design and Visual Effects. The programme groom the students thoroughly to become confident Animators, Game Designers and VFX Artists to function in the media industry. Professional coaching with intensive lab training helps the students to work in different media platforms like 3D Films, Mobile Applications, Television and Websites.

Shaping your Creative Skills to become Media Professionals

Highlights

- **Internships and Placements** at top notch Media Organizations, Television Channels, Advertising Agencies, Animation Studios and Film Industry.
- The Previous Batches completed their internships in **SUN TV, RADAAN, NEWS 7, COLORS TAMIL, AP NEWS CHANNEL, NAKEERAN, INDIAN EXPRESS, E MAGIC** etc .
- Excellent academic ambience with industry standard education taught by industry **Experienced faculty**.
- Focused learning, **hands on training**, guidance and support for **Higher Studies, Careers and Entrepreneurship**.
- **Guest Lectures and Workshops** by Media Professionals and **Regular Industry Visits**.

Infrastructure

- State-of-the-Art Television Studio
- Digital Audio Recording Studio
- Fully Equipped Edit Suite
- Professional Photography Studio with Chroma Key facility
- Multimedia Lab with Latest Software
- Drawing Studio
- Spacious class rooms with Amenities
- Hostel for Outstation Students
- Digital Library

Fee Structure

Courses	Annual Tution Fee	Exam Fee	Total Fee	Semester Programme Fee Payable
Bsc Vis Com	60000	5000	65000	32500
Bsc Multimedia	60000	5000	65000	32500

Courses	Semester Tution Fee	12th Aggregate%	Scholarship in Tution Fee	Semester Tution Fee Payable	Semester Exam Fee Payable	Semester Programme Fee Payable
Bsc Vis Com	30000	Above 80%	25%	22500	2500	25000
Bsc Multimedia	30000	70%	10%	27000	2500	29500

* Caution Deposit INR 5,000/- (payable once during admission and refundable at the end of the programme)

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* For Entrance exam details please contact our Admission Coordinator

9363499305

Application link - <https://application.veltech.edu.in/arts-and-science-form-ug-pg>

