



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



IEEE Professional Communication Society, Madras Section
IEEE Student Branch, Vel Tech

Cordially invite you to a presentation on

“Effective Communication and Public Speaking”



Speaker:

Mr. Senthil Raj Jagadeesan
Director - HR & Marketing
Bluekode Solutions, Coimbatore

Date: 24th November 2022
Time: 10:30 am to 12:30 pm

Mode: Physical mode

Venue:

Vel Murugan Auditorium,
Vel Tech (Deemed to be University),
Avadi, Chennai- 62

Registration Link:

<https://forms.gle/BLI8NoKcMqp6fbXJ8>

Note: After the presentation, a mini Quiz on Communication with spot cash prizes will be conducted.

In the presence of

Col. Prof. Vel. Dr. R. Rangarajan

Founder President & Chancellor

Dr. Sagunthala Rangarajan

Foundress President

Prof. S. Salivahanan

Vice Chancellor

Convenors:

Prof. Dr. E. Kannan
Chair - IEEE PCS, Madras Section
&
Registrar, Vel Tech

Mr. H. R. Mohan
Chair - Spl. Events & Imm. Past Chair,
IEEE PCS, Madras Section

Prof. Dr. S. Koteeswaran
IEEE Student Branch Counsellor, Vel Tech
&
Dean Research Studies, Vel Tech



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About the presentation

Communication is a key ingredient to success, no matter what language you speak. The ability to communicate effectively is what will set you apart from others and enable you to get your point across clearly. In this session, the speaker will introduce you to some basic principles of effective communication and public speaking.

About the speaker

Mr. Senthil Raj Jagadeesan is an alumnus of the University of Madras with over 20 years of experience in Human Resources (HR). Currently, he is the Director (HR & Marketing) at Bluecode Solutions with a mandate to accelerate product marketing in retail sectors. Earlier, Mr. Senthil was employed in Cognizant and Capgemini in Human Resources, specializing in Strategic Human Resources Management, Global Immigration, Lateral & Campus Recruitment, and Learning & Development.

About the IEEE Professional Communication Society (IEEE PCS)

The IEEE Professional Communication Society (IEEE PCS) is one of the 39 sister societies of IEEE. Its primary goals include helping engineers and technical writers to pursue further education and research in their fields, in addition to development of standards in technical communication.

The Professional Communication Society's interests include the study, preparation, production, delivery, use, improvement, and promotion of human communication in all media in engineering and other technical and professional environments.

IEEE PCS started in 1957 in it's 60+ years of existence has been at the forefront of providing unique opportunities for engineering professionals, technical communicators, and educators. From the beginning, PCS emphasized the increasing importance of written, oral, and visual communication. Our longstanding attention to multimodality and emerging technology has allowed us to play a leadership role in raising the standards of technical communication.

IEEE PCS serves it's members through:

- IEEE Transactions on Professional Communication — a quarterly refereed journal.
- Training Podcasts — experts offering timely, useful lessons on communicating effectively
- Lower rate for the annual International Professional Communication Conference (ProComm)

For more details on IEEE PCS, please visit <https://procomm.ieee.org/>