





# SCHOOL OF MANAGEMENT

Department of Management Studies

M.B.A.



# **Specialization in**

- Digital Marketing
- **■** Finance
- Human Resource
- Business Analytics
- Logistics and Shipping Management
- Technopreneurship

## Placement @ VTU M.B.A.

- Placement Training from day one
- CTC from 4 lakhs to 12 lakhs / Annum
- Internship / Project with Stipend

9 LPA
HIGHEST PACKAGE

## **Entrance Exam Dates**

#### PHASE I

SLOT - I 22<sup>nd</sup> & 23<sup>rd</sup> February 2025 SLOT - II

29th & 30th March 2025

#### PHASE II

SLOT - I 26<sup>th</sup> & 27<sup>th</sup> April 2025 SLOT - II 24<sup>th</sup> & 25<sup>th</sup> May 2025

## **Eligibility**

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.





## **Teaching - Learning Methodologies**

#### **Experiential learning**

- Industrial Visits
- Seminar
- Presentation
- Mock Activity

Case Studies

Simulation

- Workshops
- Research Laboratory

**Problem Based learning** 

Rural Development Programs

#### **Participative Learning**

- Chart Activity
- Group Discussion
- Ex Tempore
- Peer-to-Peer Learning Flipped Learning
- Role Play
- Assignments

Brain Storming

Think-Pair-Share

Alarp Demonstration Study

#### **Project Based Learning**

- Summer Internship
- Industry Project
- Collaborative Projects
- Societal Projects



### **Highlights**

- Vel Tech offers M.B.A. program for over 25 years.
- Active Placement training, foreign language courses, and IELTS Nodal Centre.
- Immersion programme at USIM Malaysia for Business Analytics Course.
- Semester exchange program at Providence University Taiwan
- AC classrooms enabled with Hi-Tech interactive devices.
- TBI-NIDHI Prayas support for students new ventures and innovations upto 50 Lakhs.
- Highly qualified and dedicated faculty with extensive industry exposure.
- Teaching and practicing through business tools.
- 162 MoU with international universities for student and faculty exchange programs.
- Over 3164 Industry connections for live project and students learning.
- Industry liaison results in outstanding internship and placement opportunities.
- More than 50 events a year through business clubs.
- International / Domestic Internship with stipends.

#### **Fee Structure**

Programme	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
M.B.A. (Category I)	142000	8000	150000	75000
M.B.A. (Category 2)	172000	8000	180000	90000
M.B.A. (Category 3)	192000	8000	200000	100000
M.B.A. (Category 4)	242000	8000	250000	125000

Caution Deposit INR 5,000/- (Payable once during admission and refundable at the end of the programme)

## Top Recruiters























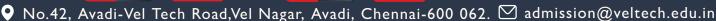


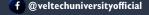
















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