



Vel Tech

Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



Ranked under Band A Category
(between 6th – 25th) among
Private / Self-Financed Universities



SCHOOL OF MANAGEMENT

**DEFINE,
ARTICULATE and
EXECUTE
Managerial VISION
to SUCCEED**

The two-year MBA programme is fueled and surrounded by innovation and collaboration, helping students to develop their managerial vision and the skills to achieve it.

The School of Management is a prestigious wing of the Institution for the last two decades, in imparting business education successfully.

MBA

Eligibility:

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

Specializations:

- Digital Marketing
- Finance
- Human Resource
- Business Analytics
- Logistics and Shipping Management
- International Business Management

VISION

- To be a renowned business school to meet industry requirements by inculcating ethical values, leadership qualities and entrepreneurial spirit.

MISSION

- To equip the students with knowledge, skill and ability for understanding the contemporary functional areas of management and entrepreneurship.
- To make the students to recognize the global competency level in all aspects of their profession.
- To establish industrial platform to meet out the needs and requirements of the modern technology driven business world.



Highlights

- Since 1999
- Approved by AICTE, New Delhi
- Dual Specialization Programme
- Contemporary Corporate Curriculum
- Outcome Based Education and Choice Based Credit System
- Industry Integrated Institution
- Air Conditioned Smart Learning Rooms
- Excellent Infrastructure
- Maximum number of faculty members are Ph.D. holders
- Visiting faculty members from Corporate
- Industrial Entrepreneurs as Faculty Members
- International Exchange Programme
- Separate Computer lab with latest Management Software tools
- Special training in SPSS, AMOS, PLS-SEM, NVIVO Software
- Strong Alumni Chapter and Network
- Effective & Progressive placement activity
- Linkage with Industrial Associations
- Corporate Tie up for Interactions
- MSMEs' Live & Micro Projects

Vel Tech Technology Incubator
 (Approved by DST)
 Certificate of Registration of Societies
 S.No.438 of 2010

Connecting you to the World

School of Management offers opportunities for students to study a Semester Abroad at Foreign Universities through their International MoU's

Multimedia University Malaysia		University of Leicester UK	
Universiti of Kuala Lumpur Malaysia		National University of Malaysia Malaysia	
CAMOSUN Canada		Sprott Shaw College Canada	
Linköping University Sweden		Management Centre Innsbruck Austria	
Universidad Autonoma del Estado de Hidalgo Mexico		Oklahoma State University USA	
National Ilan University Taiwan		Portland State University USA	
National University of Tainan Taiwan		Tamkang University Taiwan	
Southern Taiwan University of Science and Technology Taiwan		National Taipei University of Technology Taiwan	

Contact us:

www.veltech.edu.in

No.42, Avadi-Vel Tech Road,
 Vel Nagar, Avadi,
 Chennai - 600 062.

Toll Free: 1800 212 7669

Our Recruiters

