



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)

M.B.A. Since 1999
Approved by AICTE, New Delhi



SCHOOL OF MANAGEMENT

DEFINE, ARTICULATE and EXECUTE Managerial VISION to SUCCEED

VISION

- To be a renowned business school to meet industry requirements by inculcating ethical values, leadership qualities and entrepreneurial spirit.

MISSION

- To equip the students with knowledge, skill and ability for understanding the contemporary functional areas of management and entrepreneurship.
- To make the students to recognize the global competency level in all aspects of their profession.
- To establish industrial platform to meet out the needs and requirements of the modern technology driven business world.

M.B.A

Eligibility

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

MBA with Specialization in

- Digital Marketing
- Finance
- Human Resource
- Business Analytics
- Logistics and Shipping Management
- Innovation & Entrepreneurship

Key Features

- Fully Digitalized A/c Classrooms
- Lush Green Wi-Fi Enabled campus
- Dual Specialization programme
- Outcome based Education(OBE) and Choice Based Credit System(CBCS)
- Funding support to start the business upto 10 lakhs grant / Loan support upto 50 lakhs
- Study abroad @Foreign Universities
- Students Friendly Environment
- Transport facilities in and around Chennai
- Separate hostel facilities for Boys & Girls with all amenities

Highlights

- Contemporary Corporate Curriculum
- Industry Integrated Institution
- Maximum number of faculty members are Ph.D. with Corporate Experience
- Visiting Faculty members from Industrial Sector
- International Exchange programme
- Business lab with latest Management software tools
- Special training in Python, R programming, SPSS, AMOS, PLS-SEM, NVIVO Software
- Strong alumni chapter and Network
- Effective & progressive placement activity
- Linkage with Industrial Associations
- Corporate Tie up for Interactions
- MSME'S Live & Micro Projects
- I&E Specialization in collaboration with NIDHI centre of excellence @ Veltech Technology Business Incubator
- Courses are delivered by start-up Eco system Experts

Teaching - Learning Methodologies

Case study method, Presentations, Situation handling and Role Plays, Field Projects and Assignments, Simulation games and Hands-on experience, Movies or Video clips, Blended Learning, Z to A approach, Brain storming, Research papers & article critical review & Class debate.

Placement @ VTU – M.B.A

- Placement training from day One
- CTC from 4 lakhs to 12 lakhs / Annum
- Internship / Project with Stipend.

Connecting you to the World

School of Management offers opportunities for students to study a Semester Abroad at Foreign Universities through their International MoUs.

Our Recruiters 2021 - 2022



virtusa



Adecco



BNY MELLON



Justdial



vembu FIS



TGL Tanwong Logistics

ANAROCK
VALUES OVER VALUE

mr. cooper

NEEYAMC



NOVAC
TECHNOLOGY SOLUTIONS

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