



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



SCHOOL OF MANAGEMENT

Department of Management Studies

M.B.A.



2025-26

ADMISSION OPEN

Specialization in

- ▶ Digital Marketing
- ▶ Finance
- ▶ Human Resource
- ▶ Business Analytics
- ▶ Logistics and Shipping Management
- ▶ Technopreneurship

VISION

- ▶ To be a renowned business school to meet industry requirements by inculcating ethical values, leadership qualities and entrepreneurial spirit.

MISSION

- ▶ To equip the students with knowledge, skill and ability for understanding the contemporary functional areas of management and entrepreneurship.
- ▶ To make the students to recognize the global competency level in all aspects of their profession.
- ▶ To establish industrial platform to meet out the needs and requirements of the modern technology driven business world.

Entrance Exam Dates

PHASE I

- SLOT - I
22nd & 23rd February 2025
- SLOT - II
29th & 30th March 2025

PHASE II

- SLOT - I
26th & 27th April 2025
- SLOT - II
24th & 25th May 2025

Eligibility

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

APPLY ONLINE

www.veltech.edu.in/mba-admission



**SCAN
HERE**

Teaching - Learning Methodologies

Experiential learning

- ▶ Industrial Visits
- ▶ Seminar
- ▶ Presentation
- ▶ Mock Activity
- ▶ Workshops
- ▶ Research Laboratory

Participative Learning

- ▶ Chart Activity
- ▶ Group Discussion
- ▶ Ex Tempore
- ▶ Peer-to-Peer Learning
- ▶ Role Play
- ▶ Alarp Demonstration Study
- ▶ Brain Storming
- ▶ Management Games
- ▶ Think-Pair-Share
- ▶ Flipped Learning
- ▶ Assignments



Problem Based learning

- ▶ Case Studies
- ▶ Rural Development Programs
- ▶ Simulation

Project Based Learning

- ▶ Summer Internship
- ▶ Industry Project
- ▶ Collaborative Projects
- ▶ Societal Projects

Highlights

- ▶ Vel Tech offers M.B.A. program for over 25 years.
- ▶ Active Placement training, foreign language courses, and IELTS Nodal Centre.
- ▶ Immersion programme at USIM Malaysia for Business Analytics Course.
- ▶ Semester exchange program at Providence University Taiwan
- ▶ AC classrooms enabled with Hi-Tech interactive devices.
- ▶ TBI-NIDHI Prayas support for students new ventures and innovations upto 50 Lakhs.
- ▶ Highly qualified and dedicated faculty with extensive industry exposure.
- ▶ Teaching and practicing through business tools.
- ▶ 162 MoU with international universities for student and faculty exchange programs.
- ▶ Over 3164 Industry connections for live project and students learning.
- ▶ Industry liaison results in outstanding internship and placement opportunities.
- ▶ More than 50 events a year through business clubs.
- ▶ International / Domestic Internship with stipends.

Placement @ VTU M.B.A.

- ▶ Placement Training from day one
- ▶ CTC from 4 lakhs to 12 lakhs / Annum
- ▶ Internship / Project with Stipend

9 LPA
HIGHEST PACKAGE

Fee Structure

Programme	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
M.B.A. (Category 1)	142000	8000	150000	75000
M.B.A. (Category 2)	172000	8000	180000	90000
M.B.A. (Category 3)	192000	8000	200000	100000
M.B.A. (Category 4)	242000	8000	250000	125000

Caution Deposit INR 5,000/- (Payable once during admission and refundable at the end of the programme)

Top Recruiters



No.42, Avadi-Vel Tech Road, Vel Nagar, Avadi, Chennai-600 062. admission@veltech.edu.in



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