



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



SCHOOL OF MANAGEMENT

Department of Management Studies

M.B.A.

ACTIVATE, ACCURATE
AND ELEVATE MANAGERIAL
STUDIES TO HIGHER PACE

ADMISSIONS OPEN 2024 - 25



- ▶ The School of Management is a prestigious wing of the Institution for the last two decades in imparting business education successfully.
- ▶ The two-year M.B.A. programme is fueled and surrounded by innovation and collaboration, helping students to develop their managerial vision and the skills to achieve it.

MBA with Specialization in

- ▶ Digital Marketing
- ▶ Finance
- ▶ Human Resource
- ▶ Business Analytics
- ▶ Logistics and Shipping Management
- ▶ Technopreneurship

Entrance Exam Dates

SLOT - I

24th March 2024

SLOT - II

19th May 2024

APPLY ONLINE

<https://application.veltech.edu.in/mba-application-form>

Highlights

- ▶ Vel Tech offers MBA programs for over 25 years.
- ▶ Active Placement training, foreign language courses, and IELTS Nodal Centre.
- ▶ Immersion programme at USIM Malaysia for Business Analytics Course.
- ▶ AC classrooms enabled with Hi-Tech interactive devices.
- ▶ TBI-NIDHI Prayas support for students new ventures and innovations upto 50 Lakhs.
- ▶ Highly qualified and dedicated faculty with extensive industry exposure.
- ▶ Teaching and practicing through business tools.
- ▶ 100+ MoU with international universities for student and faculty exchange programs.
- ▶ Industry liaison results in outstanding internship and placement opportunities.
- ▶ More than 50 events a year through business clubs.
- ▶ Internship with stipends.



SCAN
HERE

Teaching - Learning Methodologies

- ▶ Case study method
- ▶ Presentations
- ▶ Situation handling and Role Plays
- ▶ Field Projects and Assignments
- ▶ Simulation games and Hands-on experience
- ▶ Movies or Video clips
- ▶ Blended Learning
- ▶ Z to A approach
- ▶ Brain storming
- ▶ Research papers & article critical review
- ▶ Class debate



Eligibility

The prospective applicant must be a graduate under 10+2+3 or 10+2+4 pattern under any discipline, with at least 50% aggregate from a recognized University / Institution.

Placement @ VTU M.B.A.

- ▶ Placement training from day One
- ▶ CTC from 4 lakhs to 12 lakhs / Annum
- ▶ Internship / Project with Stipend.

Fee Structure

Courses	Annual Tuition Fee (INR)	Exam Fee (INR)	Total (INR)	Semester Programme Fee Payable (INR)
M.B.A. (Category I)	112000	8000	120000	60000
M.B.A. (Category II)	142000	8000	150000	75000
M.B.A. (Category III)	172000	8000	180000	90000
M.B.A. (Category IV)	192000	8000	200000	100000

Caution Deposit INR 5,000/- (Payable once during admission and refundable at the end of the programme)

Our Recruiters



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1800 2127 669

WEBSITE
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