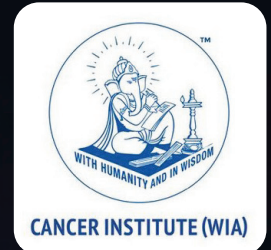




Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
DEEMED TO BE
University
(Estd. u/s 3 of UGC Act, 1956)
Avadi, Chennai



nirf 87th RANK
2025 IN ENGINEERING
TOP 100 IN ENGINEERING SINCE 2017



VEL TECH RUNS FOR HER

Creating Awareness on Women's Breast Cancer
MARATHON 2026

RUNNER'S KIT INCLUDES

- T-shirt
- Refreshment
- Certificate
- Medal

OPEN FOR ALL

3K FUN RUN

5K COMPETITIVE RUN

10K MARATHON CHALLENGE



2nd
AUGUST 2026

C. K. NAYUDU STADIUM,
VEL TECH UNIVERSITY

REPORTING TIME
05:30 AM

FLAG OFF
06:00 AM

A GROWING HEALTH CONCERN

Breast cancer continues to be one of the **fastest-growing health concerns** among women in India.

According to the latest Government-authenticated **ICMR-NCRP data (2014-2023)**, **Chennai** remains one of the highest breast cancer incidence regions among Indian metropolitan cities.

Official registry reports indicate that breast cancer accounts for **32.5%** of all female cancers in Chennai, with an Age Adjusted Incidence Rate (AAR) of **42.2 per 100,000 women**.

While separate Chennai PBCR reports for 2024-2025 are yet to be officially released, Government of India estimates show a **continued rise** in cancer burden across the country through 2024.

These findings highlight the urgent need for **awareness, early screening, preventive healthcare**, and collective **community action**.



VEL TECH RUNS FOR HER – MARATHON 2026

Vel Tech University is organizing the marathon as part of its commitment toward **social responsibility, community engagement, and public health awareness**.

As an institution dedicated to **holistic education and societal development**, Vel Tech believes that educational institutions play a vital role in addressing important social and health-related issues affecting society.

The “Vel Tech Runs for Her – Marathon 2026” is being organized to create **awareness** about women’s breast cancer, emphasizing the importance of **early detection, preventive healthcare, fitness, and healthy lifestyles**. Through this initiative, the University aims to bring together students, faculty members, healthcare professionals, corporate organizations, NGOs, and the public to collectively support a meaningful social cause.

The marathon also reflects Vel Tech’s vision of nurturing **socially responsible citizens** by encouraging youth participation, community involvement, and awareness-driven initiatives that contribute positively to society.



EARLY DETECTION

Can save lives.



YOUR SUPPORT

Brings hope.



YOUR SPONSORSHIP

Creates a lasting impact.



TOGETHER,
we can make
a Difference! 



JOIN THE MOVEMENT

Run for Awareness. Run for Health.



STAY FIT



STAY STRONG



STAY AWARE



STAY UNITED



Support Treatment



Fund Screenings



Empower Survivors



Build Awareness



Every step you take can help save a life.
LET'S RUN FOR HER. LET'S FIGHT TOGETHER.









Awareness. Action. Impact.
For Her. For Health. For Tomorrow.

ABOUT VEL TECH

Excellence in Education. **Innovation** for a Better Tomorrow.

Vel Tech University was established in 1997 by Founder President & Chancellor Col. Prof. Vel. Dr. R. Rangarajan and Foundress President Dr. Sagunthala Rangarajan with the vision of creating professionally competent and socially responsible citizens. The University offers quality education supported by modern infrastructure, experienced faculty, and holistic student development.

 21 UNDERGRADUATE PROGRAMS	 17 POSTGRADUATE & PH.D. PROGRAMS	 14,000+ STUDENTS	 1000+ FACULTY MEMBERS	 750+ PH.D. SCHOLARS	 Students benefit from industry-oriented learning, international academic exposure, internships, higher education opportunities abroad, and strong placement support.
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ACCREDITATIONS & RECOGNITIONS

 Accredited by NAAC with 'A++' Grade.	 Recognized as Category-1 Deemed to be University by UGC.	 Several programs accredited by NBA under Tier-I category.	 NIRF India Rankings 2024: • 87th Rank in Engineering • 96th Rank in University Category • Recognized in Innovation & other national rankings	 Featured in THE World University Rankings with Band 401 - 500 and QS Asia Rankings.
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REGISTRATION
STARTS FROM
01.06.2026

PARTNER WITH A CAUSE. RUN WITH A PURPOSE.

VEL TECH RUNS FOR HER MARATHON 2026







A platform where your brand stands for **health, hope, and empowerment.**

 5000+ Participants	 Students Families Public NGOs Healthcare Community	 High-Visibility Branding Across the Event
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WHY SPONSOR THIS MARATHON?

-  **Your brand becomes a voice for women's health awareness**
Be recognized as a socially responsible organization supporting a meaningful cause that impacts thousands of women and families.
-  **Maximum Brand Visibility**

Your logo and brand identity will be prominently featured on:

 Marathon T-Shirts	 Start & Finish Arch	 Route Banners & Direction Boards	 Water & Refreshment Stalls	 Stage Backdrop & Media Wall	 Social Media Promotions
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In India, 1 in 9 women face breast cancer. A new case every 4 minutes. Behind each number is a mother, daughter, or friend fighting a battle they didn't choose. Yet, awareness and early detection can save countless lives. Through this marathon, we run not just for fitness, but for hope, strength, support, and a future where more women survive and thrive. Every step we take together is a step toward awareness, courage, and care.

DONATE



DONATE



Be the Patron

**Run for Awareness.
Run for Courage.**

Run for Her.

SCAN TO
CONTRIBUTE



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